Marshall Weiss

AI-first product designer and developer with four years of experience in a bilingual, bicultural environment. Passionate about amplifying the impact of socially conscious products through excellent design.

selected work experience

Senior Product Designer | El Confidencial

2022 - present

Senior product designer for El Confidencial, a top digital newspaper in Spain (5M DUU, 60K paying subscribers). Involved in all aspects of product design, with a focus on long term strategy, product discovery, user research, design system creation, subscription growth, and AI integration.

Assistant Professor | Master in Communication and Digital Product Design, Universidad Europea

2025 - present

Assistant Professor in the Master in Communication and Digital Product Design at Universidad Europea de Madrid, helping students use design thinking and processes to take digital businesses from initial concept to final product.

UX/UI Designer | Portal Derecho, S.A.

2020 - 2022

Led UX/UI research and design for Iustel, a legal document search platform. Responsible for all project phases, including user research, user-persona and user-journey creation, wireframing, prototyping, design-system development, and developer handoff.

Web and Graphic Designer | Freelance

2018 - 2020

Completed a variety of web design/development and graphic design projects for businesses and organizations in both the United States and Spain. Worked with clients to create flexible, scalable, and maintainable design solutons.

about me

I'm passionate about designing innovative products that contribute positively to society. My varied education and experience in psychology, philosophy, design, and entrepreneurship provides me with lateral thinking skills and a creative approach useful across all phases of the design process. I'm omfortable working in in-office, hybrid and remote settings. Outside of work, I enjoy cycling, reading, and playing guitar.

contact

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education

Certificate, UX Design
CEI Escuela de Diseño (Madrid)
2021 - 2022

Master, Design
CEI Escuela de Diseño (Madrid)
2020 - 2021

M.A., Philosophy
Univ. Complutense de Madrid
2018 - 2020

B.A., Psychology
University of Wisconsin–Madison
2012 - 2016

tools

- Claude Code
- Figma
- Cursor
- Jira
- Amplitude
- Retool
- ChatGPT
- Bolt.new
- Vercel
- Midjourney

skills

- Product strategy
- UX/UI design
- Design system creation
- Interactive prototyping
- Data analysis
- User Research